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# CHINA EAST EDUCATION HOLDINGS LIMITED

## 中國東方教育控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 667)

26 April 2024

Dear Shareholders

### New Arrangements on Dissemination of Corporate Communications

#### INTRODUCTION

Pursuant to new Rule 2.07A<sup>1</sup> of the Rules (the “Listing Rules”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, and the articles of association of China East Education Holdings Limited (the “Company”), the Company will disseminate the future corporate communications of the Company (the “Corporate Communications”<sup>2</sup>) to its shareholders (the “Shareholders”<sup>3</sup>) in the manner described herein.

#### ARRANGEMENTS

##### 1. Actionable Corporate Communications<sup>4</sup>

The Company will send the Actionable Corporate Communications to its Shareholders individually in electronic form by email. If the Company does not possess the email address of a Shareholder or the email address provided is not functional<sup>5</sup>, the Company will send the Actionable Corporate Communication in printed form together with a request form for soliciting the Shareholder’s functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future, until the Shareholder has provided a functional email address to the Company as detailed below.

##### 2. Corporate Communications

The Company will make Corporate Communications available on its website ([www.chinaeastedu.com](http://www.chinaeastedu.com)) and the Stock Exchange’s website ([www.hkexnews.hk](http://www.hkexnews.hk)).

A notice of publication of the Website Version<sup>6</sup> of Corporate Communications, in both English and Chinese, will be sent by the Company to Shareholders by email or by post (only if the Company does not possess the functional email address of a Shareholder) on the publication date of the Corporate Communications. The Shareholders are encouraged to proactively monitor the availability of all future Corporate Communications on the websites and access the Website Version of Corporate Communications by themselves.

##### 3. Provision of Shareholder’s Email Address to the Company

In support of electronic communication by email, the Company recommends its Shareholders to complete and return the form to the Company at Investor Relations, Suite 3207, 32/F, Central Plaza, 18 Harbour Road, Wanchai, Hong Kong or by email to [ir@chinaeastedu.com](mailto:ir@chinaeastedu.com). Shareholders who for any reason have difficulty in gaining access to the form on the Company’s website may also contact the Company for assistance by email to [ir@chinaeastedu.com](mailto:ir@chinaeastedu.com). It is the responsibility of the Shareholders to provide email address that is functional.

If the Company does not possess the email address of a Shareholder or the email address provided is not functional, the Company will act according to the above arrangements. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any “non-delivery message”.

##### 4. Request for Corporate Communications and Actionable Corporate Communications in printed form

For those Shareholders who wish to receive a printed version of all future Corporate Communications and Actionable Corporate Communications or, if for any reason, have difficulty in gaining access to the Company’s website, the Company will, upon receipt of request in writing by the Shareholder to the Company at Investor Relations, Suite 3207, 32/F, Central Plaza, 18 Harbour Road, Wanchai, Hong Kong or by email to [ir@chinaeastedu.com](mailto:ir@chinaeastedu.com), send future Corporate Communications and/or the relevant Corporate Communications (as the case may be) to such Shareholders in printed form free of charge.

Please note that the request for printed copy of Corporate Communications and Actionable Corporate Communications will be valid for one year from the date of request unless being revoked or superseded (whichever is earlier). Further request in writing will be required if a Shareholder prefers to continue receiving printed copy of future Corporate Communications and Actionable Corporate Communications.

Details of the arrangements (i) for dissemination of Corporate Communications and (ii) for requesting printed copy of Corporate Communications are published under the section of Investors Relations in the Company's website ([www.chinaeastedu.com](http://www.chinaeastedu.com)). For any queries in relation to this letter, please send an email to [ir@chinaeastedu.com](mailto:ir@chinaeastedu.com).

Notes:

- 1 *With effect from 31 December 2023.*
- 2 *Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with the independent auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.*
- 3 *Holder(s) of the share(s) of the Company.*
- 4 *Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders of the Company on how they wish to exercise their rights or make elections as the Company's Shareholders.*
- 5 *It is the responsibility of a Shareholder to provide email address that is functional. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery message".*
- 6 *The version of Corporate Communications being published, in both English and Chinese, on the Company's website and the Stock Exchange's website.*

Yours faithfully,  
By Order of the Board  
**China East Education Holdings Limited**  
**Wu Wei**  
*Chairman*

**REPLY FORM**

**To: China East Education Holdings Limited (the “Company”)**  
Suite 3207, 32/F, Central Plaza  
18 Harbour Road  
Wanchai, Hong Kong

**Provision of Email Address and/or Request for Printed Copy of Corporate Communications<sup>1</sup> and Actionable Corporate Communications<sup>2</sup>**

Information of Shareholders:

Email address	:	
Email address (re-type/re-write)	:	
Contact telephone number	:	

Please mark (X) in ONLY ONE of the following boxes (applicable for dissemination arrangement via printed copy):

<input type="checkbox"/>	To receive the <b>printed English version ONLY</b> for all future Corporate Communications and Actionable Corporate Communications; OR
<input type="checkbox"/>	To receive the <b>printed Chinese version ONLY</b> for all future Corporate Communications and Actionable Corporate Communications; OR
<input type="checkbox"/>	To receive the <b>printed English and Chinese versions</b> for all future Corporate Communications and Actionable Corporate Communications <sup>3</sup> ; OR
<input type="checkbox"/>	To <b>cancel</b> prior request(s), if any, of printed version(s) for all future Corporate Communications and Actionable Corporate Communications. The Shareholder will refer to the online versions to be published on the Company’s website and the website of The Stock Exchange of Hong Kong Limited for all future Corporate Communications or the electronic form of Actionable Corporate Communications to be received by email <sup>4</sup> (as the case may be).

Signature: \_\_\_\_\_

Address: \_\_\_\_\_  
(Please use ENGLISH BLOCK LETTERS)

Contact telephone number: \_\_\_\_\_ Date: \_\_\_\_\_

Notes:

1. Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors’ report and its annual accounts together with the independent auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.
2. Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders of the Company on how they wish to exercise their rights or make elections as the Company’s Shareholders.
3. If both English and Chinese versions of the Corporate Communications and Actionable Corporate Communications are combined into one document, a printed version of the Corporate Communications and Actionable Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed copy of any version(s) of the Corporate Communications and Actionable Corporate Communications.
4. It is the Shareholder’s responsibility to provide email address that is functional. If the Company does not receive the completed form or the email address provided is not functional, the Company will send the Actionable Corporate Communication in printed form together with a request for soliciting your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future. The Company will be considered to have complied with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any “non-delivery message”.
5. Please complete all your details clearly. If no box, or more than one box, is marked, the Company reserves the right to treat this request as void.
6. In the case of joint registered holders of any shares, this form shall be deemed to be submitted by the joint registered holder whose name first appears on the register of members for and on behalf of all the joint registered holders.
7. If more than one email addresses are provided, the Company will only adopt the first email address as set out above.
8. This request will be valid for one year from the date of request unless being revoked or superseded (whichever is earlier). Further request in writing will be required if a Shareholder prefers to continue receiving printed copy of future Corporate Communications and Actionable Corporate Communications.
9. For avoidance of doubt, the Company does not accept any other instructions given on this request. Any other instructions inserted on this request will be void.

**PERSONAL INFORMATION COLLECTION STATEMENT**

“Personal Data” in this statement has the same meaning as “personal data” defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the “PDPO”), which may include but not limited to your name, contact telephone number, email address and mailing address.

Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes.

You have the right to request access to and/or to correct the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means:

By mail to: Privacy Compliance Officer  
China East Education Holdings Limited  
Suite 3207, 32/F, Central Plaza  
18 Harbour Road  
Wanchai, Hong Kong

By email to: [privacy@chinaeastedu.com](mailto:privacy@chinaeastedu.com)



**MAILING ADDRESS**

Investor Relations  
China East Education Holdings Limited  
Suite 3207, 32/F, Central Plaza,  
18 Harbour Road  
Wanchai, Hong Kong

Please use your own envelope stuck with  
stamp to return the Reply Form to us.